City of Easley

Total Population

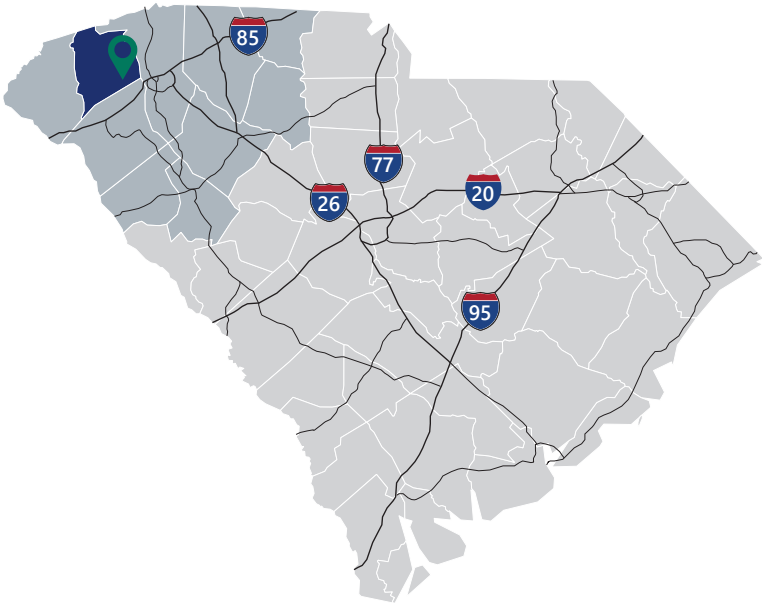|	2010	2020	2025	Growth Rate[1]
Easley	19,993	22,013	23,029	0.91%
Pickens County	119,224	129,347	134,734	0.82%
Upstate SC	1,362,073	1,534,241	1,622,166	1.12%
South Carolina	4,625,364	5,282,232	5,629,430	1.28%

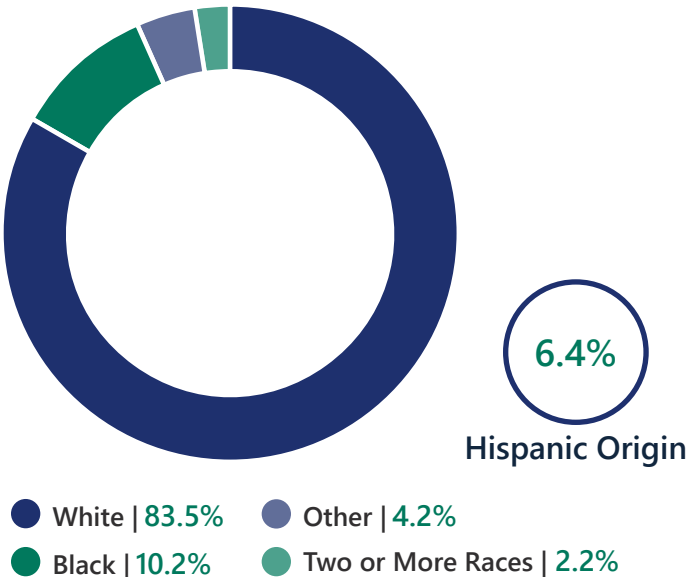[1] Projected annual growth rate 2020-2025

Households & Families

	2010	2020	2025
Total Households	8,289	9,096	9,512
Total Families	5,474	5,971	6,209
Average HH Size	2.39	2.40	2.40

Population by Age

	2010	2020	2025
Under 5	6.4%	5.8%	5.7%
5 to 9	6.4%	6.0%	6.0%
10 to 14	6.4%	6.3%	6.2%
15 to 24	11.1%	10.9%	10.8%
25 to 34	12.5%	12.5%	11.4%
35 to 44	13.1%	13.0%	13.5%
45 to 54	13.9%	12.8%	12.4%
55 to 64	12.1%	13.3%	12.9%
65+	18.0%	19.6%	21.1%

21.5% Under 18

38.3% Prime Working Age

41.5 Median Age

2020 Population By Race & Ethnicity

6.4% Hispanic Origin

- White | 83.5%
- Black | 10.2%
- Other | 4.2%
- Two or More Races | 2.2%

2020 Employment by Industry

- Agriculture/Mining | **0.0%**
- Construction | **9.4%**
- Manufacturing | **16.4%**
- Wholesale Trade | **3.2%**
- Retail Trade | **10.6%**
- Transportation/Utilities | **5.4%**
- Information | **1.0%**
- Finance/Insurance/Real Estate | **6.8%**
- Services | **44.6%**
- Public Administration | **2.7%**
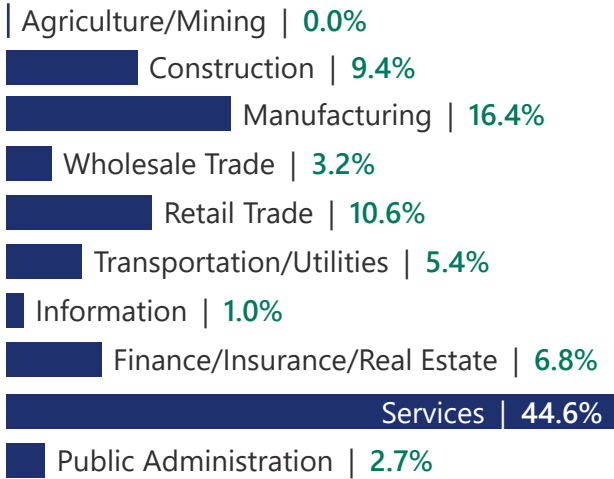
Employed Population, Age 16+ | **9,630** people or **89.4%**

Gross Retail Sales By Fiscal Year

- $942.4M ('15-'16)
- $1.01B ('19-'20)

Y-axis: 700 M, 800 M, 900 M, 1.0 B, 2.1 B
X-axis: '15-'16, '16-'17, '17-'18, '18-'19, '19-'20

2020 Income

- **$28,896** Per Capita Income — **$32,177** By 2025
- **$70,273** Average Household Income — **$78,223** By 2025
- **$49,629** Median Household Income — **$52,682** By 2025
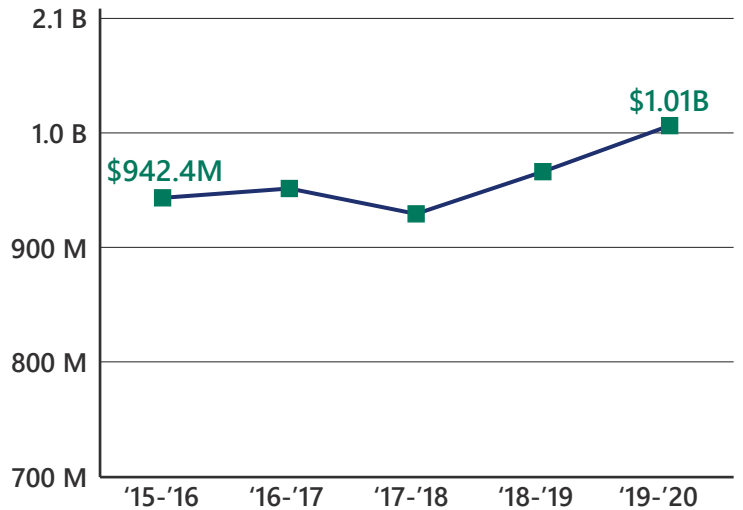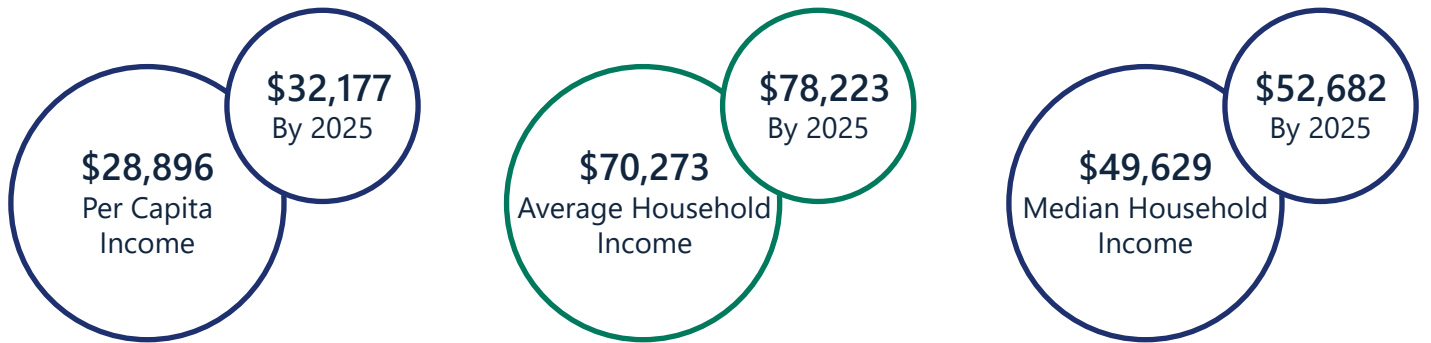
2020 Educational Attainment, Age 25+

- Graduate/Professional Degree | **8.8%**
- Bachelor's Degree | **16.9%**
- Associate Degree | **10.0%**
- Some College; No Degree | **19.6%**
- GED/Alternative Credit | **5.7%**
- High School Diploma | **25.7%**
- 9th-12th Grade, No Diploma | **9.8%**
- Less than 9th Grade | **3.6%**

86.6% High School Diploma or Higher

25.7% Bachelor's Degree or Higher

Sources: ESRI Business Analyst (2020 and 2025 Estimates); US Census Bureau (2010 Census Data), & SC Department of Revenue and Taxation (Fiscal Year Retail Sales)